

The Winston-Salem Regional Association of REALTORS® has a membership of approximately 1,400. The Association is governed by a Board of Directors made up of its REALTOR® members.

The many services of the Association are carried out by a network of committees and the members who volunteer their time and get involved.

The Association has a permanent office and a full-time staff. Should you have any questions please feel free to call.

 REALTOR® is a federally registered mark which identifies members of the REALTOR® National Association of REALTORS® who, by their membership, subscribe to a strict CODE OF ETHICS.

Affiliate members have the option of belonging to the North Carolina Association of REALTORS®. However, Affiliate members do not belong to the NAR and cannot use the REALTOR® logo in connection with their business.



**Winston-Salem Regional  
Association of REALTORS®, Inc.**

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# Winston-Salem Regional Association of REALTORS®, Inc.

## Membership Benefits Of Being An Affiliate Member



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# Why You Should Become An Affiliate Member.....

## Legislative Clout

Why be only a voice in the dark when restrictive legislation is proposed that will adversely affect you or your business? Many government regulations that inhibit your freedom have the same impact on REALTORS®. As a part of the REALTOR® organization your voice will be heard and become a part of the collective and unified position that will not only help block bad legislation but can help enact legislation that is good for business community and private property rights.

## Communication

You will be able to keep in touch with local REALTORS® activities by receiving the monthly Association newsletter, *The e-Professional Edge*, the Association Weekly Report as well as flyers and special notices.

## Networking

Membership in the Association is not all work. We welcome your participation in Association sponsored membership meetings, as well as the Annual Installation of Officers meeting, Annual REALTOR® Tee Off Against Child Abuse golf tournament, Children Center activities and the Annual American Dream Weekend. Occasions such as these will allow you to get to know REALTORS®

## Committee Activities

You are invited to participate in Association committee activities. The Social Committee and the Community Service Committee are two places you might find a spot to put your talent to work. Other committee assignments are available.

## Education

The Association offers a number of continuing education courses for real estate licenses. The Association also has Breakfast Meetings and Lunch & Leans on hot topics and issues.

## Access Electronic KeyBoxes

Affiliate Members have the option of purchasing an Affiliate Keypad which allows them access to homes listed by our REALTOR® members that have electronic key boxes. This can be useful if you do home inspections.

## Information On Sold Data

As an Affiliate member, you have access to comparable sold data. This information is not available to non-members.

## Business Leads

Of course, it goes without saying that in the Association you will have a good source of business leads and prospects.

## What Is An Affiliate Member?

**An Affiliate Member of the Winston-Salem Regional Association of REALTORS®, Inc. is:**

- Someone who does not hold a real estate license or is not licensed or certified as an appraiser.
- A real estate owner or individual or firm not engaged in the real estate profession.
- Interested in information concerning real estate.
- In sync with the objectives of the Association.

**The Winston-Salem Regional Association of REALTORS®, Inc. is an Organization Dedicated To:**

- The Code of Ethics
- Providing cost effective benefits and service to its members.
- Assisting members in increasing their productivity and profits.
- Providing educational opportunities for members.
- Active participation in legislative, political and regulatory processes at all levels.
- Being recognized as the "Voice of Real Estate" in the Winston-Salem area.

