

April 24, 2008



Neighborhood Services  
Department

City of Winston-Salem  
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Nancy Gould, RLA,  
Joint Government Affairs Director  
Partners In Housing  
HBAWS/WSRAR Joint Government Affairs  
195 Executive Park Blvd.  
Winston-Salem, NC 27104

Dear Ms. Gould:

The following is provided per Council Member Robert Clark's request from the Board of Realtors to establish a consistent distance that real estate signs, as defined in the UDO, can be posted in compliance with City Code.

Real Estate signs must be placed outside the right-of-way on the property advertised for sale, lease or rent and cannot be attached to utility poles or other utility structures within the right-of-way. The width of rights-of way vary throughout the community, but for the purpose of enforcement on **residential side roads**, (this does not include major or minor thoroughfares or collector streets) **signs located more than twelve (12) feet behind the curb or pavement edge will be considered to be out of the right-of-way and on private property. Right-of-way widths vary on major or minor thoroughfares or collector streets.**

Please be reminded that **Real Estate Lead-in Signs** providing directional information to property for sale, lease or rent are permitted in the right-of-way area starting Friday 12:00 Noon and ending the following Monday 12:00 Noon. Any other time, said signs located in the right-of-way are in violation of City Code Section 70-17 (a) (1)-(3). The City Code makes the posting of signs in the right-of-way a Civil Penalty punishable by a \$50.00 fine for each sign and for each day that the violation continues.

Thank you for your cooperation, and if you have any questions, please contact Bruce Bailiff at 734-1257.

Respectfully,

D. Ritchie Brooks, Director  
Neighborhood Services Department

pc: Council Member Robert Clark, West Ward  
Charlie Norton, Inspections Superintendent  
Bruce Bailiff, Code Enforcement Project Supervisor  
Monty Sprinkle, Sr. Zoning Officer