

Attention Triad MLS Principal Brokers and Marketing Managers:

## Introducing ListHub™

*ListHub is a broker-specific Internet marketing tool that allows brokers to have **only their listings** advertised on multiple real estate search sites.*

ListHub allows brokers to directly take control of their Internet marketing by sending their individual company's listing inventory to some of the most popular consumer search websites, like Google, Cyberhomes, AOL Real Estate, Trulia, Vast, and many more. When ListHub posts your listings, the branding and links included in the process will all refer the consumer back to the broker and broker's website. Brokers also get click traffic reports to see the results of their marketing efforts. Since the ListHub product is already integrated with the Triad property listing content, there is NO data entry required on your part. The process is fully automated. No user interaction is required other than the initial application and selecting the available websites where you would like your company's property listing content to appear.

It is not necessary to execute any contracts with Triad MLS for this purpose. Arrangements have been made so that ListHub is available directly from the vendor.

Additionally, ListHub allows you to send your listings to three destinations - Google Base, Cyberhomes, and AOL - completely at NO COST or obligation. Just go to [Listhub.net](http://Listhub.net) and create your account in a few minutes. Within 72 hours, your listings should be searchable on those websites. Adding your company's listings to these additionally available consumer search websites is very economical.

ListHub is supplied and fully supported by Threewide Corporation. To learn more, or if you have questions, please visit [ListHub.net](http://ListHub.net) or call ListHub directly at 1-877-847-3394.

Sincerely,

