

How Does RPAC Work?

RPAC dollars come from REALTOR® members. These dollars are raised primarily at the local board level by dues billing and local fundraising campaigns.

- It is important that every member is asked at the local level to support RPAC. Very often members are never asked, and therefore do not give. Dues billing is an excellent way of reaching every member.
- Affiliate members are eligible to give to RPAC.

National RPAC's Fair Share Goal

The NAR RPAC Trustees have established a per member goal known as the fair share goal – this goal is \$15 per member.

- RPAC is appreciative of the support you give, but consider for a moment the number of members you personally know who do not participate in RPAC. You must continue to make your contribution, and you also must ask others to contribute too.

NAR RPAC and State RPAC Split

70% of all money raised stays in the state for use at the state and local levels of government. 30% of the money goes to NAR for federal campaigns – this money returns back in the state in the form of contributions to our congressional candidates.

State associations determine how their RPAC money will be used within the states. Here in NC, the amount of RPAC money that is available to local boards/associations is based on how much they have raised.

- If a board does not reach its RPAC goal for the year they may receive 20% of the amount that they have raised.
- Once a board has made goal, they may receive 30% of the amount of their goal.
- If the board is over goal, they may receive 30% of the amount of their goal, plus 40% of the total amount they raised over their goal.

If the local boards do not use all of their earned dollars, the funds automatically roll-over for one year. At the end of the rollover year, any unused local board funds flow back into the general RPAC money and are used to fund state candidates.

- In order to receive these funds, the local board must fill out a candidate contribution request form, which can be found in this packet and on the NCAR website.

RPAC Decision Making

- National RPAC makes its decisions on federal funding requests and candidate support with the advice of state RPAC organizations. Requests are generated from state RPAC Trustees and sent to national where it is considered by the national RPAC Trustees.
- State RPAC Trustees make decisions on state candidate funding (i.e. General Assembly candidates, Governor, Council of State). They consider all requests from local associations regarding state candidates.
- Local associations determine their own funding for local candidates (i.e. county commissioner, city council, mayor, etc.) based on the amount of RPAC funds that they have available.