

2011 Sponsorship Menu

Welcome To the WSRAR Sponsorship Menu!

Please take the time to carefully read the different sponsorship opportunities that are available for 2011.

After selecting the items you would like to sponsor, please add up the total of all the items. The total of your sponsorship package determines your sponsorship level located on page 4 of this menu.

After you have decided what items you want and the appropriate sponsorship level please fill out the accompanied Pledge Form and fax or mail back to Nancy Yarborough at (fax) 336-768-7295.

Questions? Call or email Nancy Y. at 336-768-5560 or nancyy@wsrar.com

To be included on the sponsor board, all sponsorship commitments must be received by **February 14, 2011**.

Please Note:

Co-Sponsorships are permitted

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If any sponsorship menu items remain unsold, WSRAR reserves the right to solicit sponsors outside the Association.

Updated: 12-30-10

Menu Items	Available	Cost	Total
WSRAR Picnic Name to appear on the meeting reminder postcard to the membership (1400+), Name recognition in the e-Professional Edge, Acknowledged at Membership meeting, *Banner at event, Your picture included in the next issue of electronic newsletter, Display table at the event, Network with REALTORS® (275+) *Provided by Sponsor	SOLD	\$2,800	
Bus Trip Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (112)	SOLD	\$2,500	
Membership Meeting Sponsor Name to appear on meeting reminder postcard mailed to the membership (1400+), Name recognition in e-Professional Edge, Acknowledged at Membership meeting, 1 Reserved table, Entitled to display a company sign in a prominent location at meeting, Your picture included in the next issue of electronic newsletter, You may offer a door prize drawing at the event and keep the business cards, Promotional item may be placed on tables prior to meeting, Network with REALTORS® (120-150)	4 3	\$2,000	

Menu Items	Available	Cost	Total
January Breakfast Meeting at the Piedmont Club Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (100)	SOLD	\$1,500	
Past Presidents Luncheon Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (30-45)	SOLD	\$1,200	
Winston-Salem Dash Baseball Game Recognition in e-Professional Edge – pre and post event, Opportunity to distribute promotional items at event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (85-100)	SOLD	\$1,200	
Wake Forest Football Game Recognition in e-Professional Edge – pre and post event, Opportunity to distribute promotional items at event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (85-100)	1	\$1,200	
YPN Technology Fair Recognition in the Event Flyer that's sent to all members, Company Link on WS YPN website for entire year, Opportunity to interact with REALTORS®, small business professionals, and vendors offering cutting-edge technology tools (200-500)	1	\$1,200	
Learn @ Lunch Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (75-125)	6 4	\$800	
YPN Business Event Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with Young Professionals (50-100)	2	\$750	

Menu Items	Available	Cost	Total
Breakfast Meetings Recognition in Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (50-75)	5 3	\$500	
Educational Series Recognition in the Event Flyer that's sent to all members, Opportunity to distribute your promotional materials on chairs or set up a display table, Offer a drawing and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (50-75)	2 1	\$500	
WSRAR Orientations Name and Logo in Orientation Packet, *Banner at Orientation Course, Promotional Materials at Orientation Course (20+) *Provided by Sponsor	4	\$500	
YPN After 5 Social Events Recognition in e-Professional Edge, pre and post event, Opportunity to distribute promotional items at event, Recognition in Event Flyer that's sent to all members, Network with Young Professionals (15-30)	6 3	\$425	
Drink Ticket Sponsor Logo on the Drink Ticket given out at a membership meeting	SOLD	\$200	
Broker-In-Charge Updates Recognition in the Event Flyer that's sent to all Brokers-In-Charge, Opportunity to distribute your promotional materials on chairs or set up a display table, You may offer a door prize drawing at the event and keep the business cards, Speak two minutes to the audience about your company and products, Your picture included in the next issue of electronic newsletter, Network with REALTORS® (20+)	4	\$350	
March Madness Event – Cash Bar Display table at the event, Recognition in Event Flyer that's sent to all members, Network with REALTORS® (25)	SOLD	\$300	
New Member Mixer Event – Cash Bar Display table at the event, Recognition in Event Flyer that's sent to new members and the WSRAR BOD, Network with REALTORS® (15+)	SOLD	\$300	
Featured article in 1 e-Professional Edge Newsletter 1 page (1400+)	12 10	\$250	
Continuing Education Break Sponsor Space to put out promotional materials (50-100)	5 2	\$200	
Sponsor the Weekly Report (Monthly) Company name and link in report (1400+)	12	\$150	

A La Carte Menu	Available	Cost	Total
Logo & Link on www.wsrar.com	Unlimited	\$250	
Conference Room Rental (Half Day) Rent the WSRAR Large Conference Room at a discounted rate		\$100	
Mailing Labels Mailing labels - REALTOR®/Affiliate Members (Excel Format – 1400+)		\$70	
Discounted Guest ticket to a WSRAR meeting (\$30+ Value per ticket)		\$20	

Total of your selected Sponsor Package

The total of your Sponsorship Menu items determines your sponsorship level.
To be included on the sponsor board, all sponsorship commitments must be received by **February 14, 2011**.

Level Name	Range Totals
Platinum Level Name on website, name in the e-Professional Edge newsletter and logo on the top tier of the sponsor board	\$3,000+
Gold Level Name on website, name in the e-Professional Edge newsletter and name on the second tier on the sponsor board	\$2,000 - \$2,999
Silver Level Name on website, name in the e-Professional Edge newsletter and name on the third tier on the sponsor board	\$1,000 - \$1,999
Bronze Level Name on website, name in the e-Professional Edge newsletter and name on the fourth tier on the sponsor board	\$251 - \$999
Friends of WSRAR Name in the e-Professional Edge newsletter	\$250

Please fill out the WSRAR Sponsorship Pledge Form (sent with the sponsorship menu) and fax or mail back to Nancy Yarborough at (fax) 336-768-7295.
Questions? Call or email Nancy at 336-768-5560 or nancy@wsrar.com.