



triad
green building
council

Will your business thrive or barely survive 2012? The Internet is a lifeline for businesses that want to prosper in the current economic climate. Are you effectively using Internet marketing and social media to stay ahead of your competition and increase your sales?

Come join us on February 20th for the **Triad Green Building Council**. Our guest speakers will be Kirk deViere, President and Ryan Harrell, Creative Director of 219 Group. Our topics will include:

- Secrets to direct more buyers to your site,
- Creating content that sells your brand.
- Social Commerce- A look into 2012
- Where do I start?

Kirk deViere is the President of 219 Group as well as the Chief Operating Officer of ERA Strother Real Estate. He is the past president of the Fayetteville Chamber of Commerce and founding chairman of the Fayetteville Young Professionals.

Ryan Harrell is the Creative Director of 219 group and is the author of Marketing Yourself in Real Estate using Social Media & SEO (Search Engine Optimization)

When – February 20th, 2012

Time – 3:30 PM

Place – Magnolia Manor - 8818 W. Market St., Colfax, NC 27235

RSVP – By Friday February 17th [website](#) or

mregister@greensborobuilders.org